

# Will AI-Powered Solutions Revolutionize Healthcare Compliance?



**Brian Burton** CHC, PMP, Chief Compliance & Privacy Officer

The healthcare landscape is evolving rapidly, and compliance is more crucial than ever. The OIG's November 2023 Healthcare General Compliance Program Guidance (GCPG) underscores the need for robust risk management and continuous improvement.

Artificial Intelligence (AI) isn't just a buzzword; it's a game-changer for navigating complex regulatory requirements. AI-driven platforms will likely or have already changed the way healthcare organizations proactively identify, mitigate, and monitor compliance risks.

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## **CHIEF COUNSEL TO HHS INSPECTOR GENERAL, ROBERT DECONTI**

Remarks on Artificial Intelligence – At HCCA's April Compliance Institute in Nashville, TN, Inspector General DeConti shared a past case where Consultants utilized upcoding for Pneumonia DRG. Key questions to ask around this instance are:

- Imagine how this could have been perpetuated with AI?
- Or, how the OIG could have used AI to detect sooner?
- Even better, how could the compliance officer use AI to prevent?
- Will organizations use AI to bill for services that are not medically necessary?

As compliance professionals, it's imperative that we actively engage in our organizations' AI initiatives. These technologies can significantly transform how we assess and manage risk,

as well as how we deliver our compliance programs. Additionally, AI's potential impact on patient care delivery necessitates our vigilance to ensure that these solutions adhere to all relevant regulations and ethical standards.

Mr. DeConti's remarks highlighted the government's heightened focus on monitoring the impact of artificial intelligence (AI) on healthcare delivery and compliance. As compliance professionals, we must heed this call to action. By understanding the opportunities and challenges outlined by Mr. DeConti, we can leverage the wealth of technological solutions at our disposal to effectively monitor and mitigate compliance risks. The rapid pace of technological change can make it difficult to maintain a clear vision of how organizations will use AI to monitor, prevent, detect, and evaluate risk. However, we must remain vigilant and adaptable to ensure that our compliance programs keep pace with these advancements.





## WHY CHOOSE AI FOR COMPLIANCE?

- **Enhanced Risk Assessment:** AI algorithms can analyze vast amounts of data to pinpoint hidden vulnerabilities, ensuring your compliance program is comprehensive and up to date.
- **Streamlined Monitoring:** Automate monitoring of key processes, transactions, and documentation, freeing up your team for strategic initiatives.
- **Data-Driven Insights:** AI shows patterns and anomalies that can indicate potential fraud, waste, or abuse, enabling prompt intervention.
- **Tailored Compliance Solutions:** Our platform adapts to your organization's unique structure and risk profile, providing personalized recommendations and guidance.

## STAY AHEAD OF THE CURVE

The GCPG emphasizes continuous improvement. AI-powered solutions may integrate seamlessly with your existing systems, continuously learning and adapting to changing regulations, so you can always be one step ahead.

## AI RESOURCES

Here are a few of our recent resources on AI:

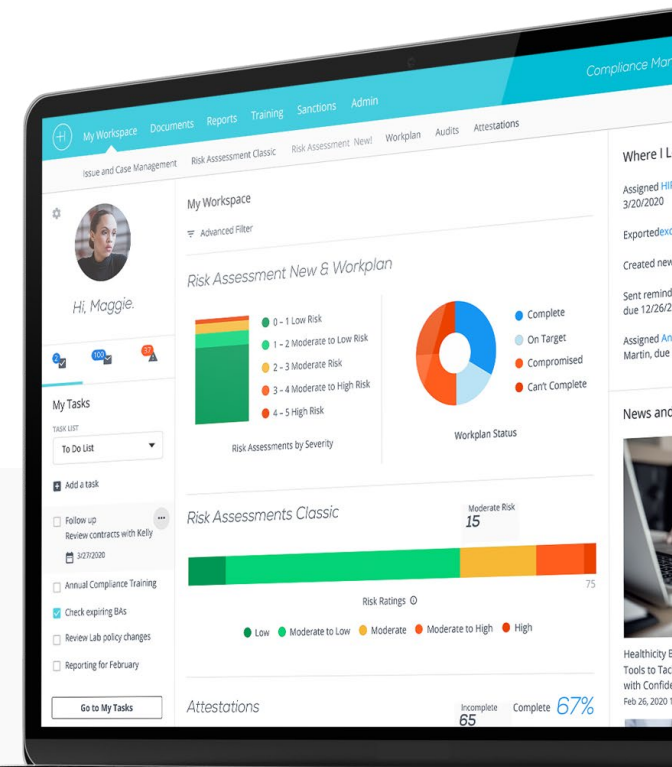
Compliance Conversations podcast episode -- [Beyond the Buzzwords: Understanding AI's Role in Healthcare](#)

Webinar – [Navigating the AI Frontier](#)

## PARTNER WITH US

We understand the challenges facing healthcare compliance professionals. [Connect with a member of the Healthicity team](#) if you have more questions.

Contact us today to schedule a demo and see how our [Compliance Manager](#) solution can fortify your compliance framework!





### Brian Burton

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With nearly 20 years of experience, Brian Burton is dedicated to helping healthcare organizations achieve and maintain regulatory compliance. His expertise spans program development, implementation, and oversight across a wide range of healthcare settings. He holds Certified in Healthcare Compliance (CHC) and Project Management Professional (PMP) designations and brings a comprehensive approach to problem-solving. At Healthicity, he leverages his experience to deliver tailored solutions that meet the unique needs of each client.